

Wendy Knerr

Oxford, UK

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Career Summary: Skilled researcher, writer and editor with 17 years experience. Specialist topic areas include poverty reduction, sexual and reproductive health and rights, HIV/AIDS, gender, parenting and violence prevention in low-resource settings. Expertise in systematic reviewing; research methodology, design and evaluation; and writing/editing to synthesize and translate evidence into accessible resources for policy and practice.

Employment Record

Research and Communications Consultant

The Write Effect UK

Oct 2004 – present

Professional research, writing and editing for international organizations, including: systematic reviews, policy briefs, scientific articles, guidebooks, funding proposals and conference reports. Recent clients/projects include:

- **Medical Research Council (South Africa) Sexual Violence Research Initiative (SVRI)** – Lead researcher/writer, “Parenting and the prevention of child maltreatment in low- and middle-income countries: A systematic review”, funded by the Oak Foundation, 2011.
- **International Planned Parenthood Federation European Network (Brussels)** – Co-researcher and writer, “Policy responses to fertility trends in Europe and Central Asia”, 2010.
- **International AIDS Society** – Rapporteur, Track D: Social and behavioural sciences, XVIII International AIDS Conference (AIDS 2010), Vienna, July 2010
- **Government of Germany and UNFPA** – Chief Rapporteur and communications trainer for Global Partners in Action: NGO Forum on Sexual and Reproductive Health and Development, Berlin, 2–4 September 2009
- **WHO, University College London and US Centers for Disease Control (CDC)** – Strategic revision of ‘Investment Case for Improving Access to and Quality of Integrated Antenatal Care: A Vision to Eliminate Congenital Syphilis’, 2009
- **London School of Hygiene and Tropical Medicine** – Lead writer of Policy Briefs aimed at influencing Pakistani policymakers to support STI services and protect human rights of sex workers (<http://www.lshtm.ac.uk/dfid/aids/Pakistan.htm> scroll down to ‘Policy Briefings’ links)
- **Countdown 2015 Europe (Brussels)** – ‘Funding for Reproductive Health Supplies: An Analysis of Official Development Assistance from European Donors’, a report for Countdown 2015 Europe (<http://www.countdown2015europe.org>); research tracking of donor funding for supplies (2010); and rapporteur for the Expert Meeting: Implementation of Europe’s Commitments to Achieve Universal Access to Reproductive Health (MDG 5B) by 2015, October 2010

- **UNAIDS** – Lead writer for 2008 and 2007 annual and interim donor reports to GTZ (<http://www.gtz.de/en/themen/soziale-entwicklung/hiv-aids/7939.htm>) and feature articles for the UNAIDS website (e.g. http://www.unaids.org/en/KnowledgeCentre/Resources/FeatureStories/archive/2008/20081121_Kenya_JAPR.asp)
- **European NGOs for Sexual and Reproductive Health and Rights, Population and Development (EuroNGOs)**, Brussels – Rapporteur for 2008, 2009 and 2010 annual conferences: ‘The Interface between Population, Environment and Poverty Alleviation’, Lyon, France, October 2008; ‘Investing in Sexual and Reproductive Health in Times of Economic Crisis’, Riga, Latvia, September 2009; and ‘Gender and SRHR at the Heart of the MDGs’, November 2010, London, UK.
- **German Foundation for World Population (DSW)**, Germany – Planning, researching and writing ‘What about reproductive health? Improving the success of development cooperation’ (<http://www.euroresources.org/index.php?id=186>), a guidebook for European Commission delegations in developing countries
- **International HIV/AIDS Alliance**, UK – Data gathering and writing ‘Mainstreaming Towards Universal Access: What international policy-makers and donors can do to increase and improve AIDS mainstreaming’, a report based on research in Burkina Faso, Cambodia, India and Zambia (http://www.thewriteeffect.co.uk/AIDS%20Mainstreaming_AIDSAlliance_UNAIDS.pdf) (June 2008)
- **Women in Development Europe (WIDE)**, Brussels – Rapporteur for 2009 annual conference ‘WE CARE! Feminist responses to the care crises’, June 2009, Basel, Switzerland, looking at women’s care burdens and care economies in relation to the global financial/economic crisis.

Co-Director, Researcher and Trustee

Taking Action for Sexual Health (The Pleasure Project) Nov 2004 – Oct 2010

Management, research and training for this not-for-profit organization, which promotes safer sex worldwide, especially in resource-poor settings. Recent activities include:

- **SHARE-NET (Netherlands Network on Sexual and Reproductive Health and AIDS)** (Utrecht, Netherlands) – Annual Meeting Guest Speaker/Workshop Facilitator: ‘Why and how to use a pleasure approach in SRHR programmes and how to talk to partners, donors and educators about pleasure’, April 2009 (www.share-net.nl/sword_news/Members_Meeting_-_16_April_2009)
- **NHS, Bristol** (UK) – Workshop co-facilitator with sexual health programmers and counselors, March 2009
- **International AIDS Conferences** (Mexico City, Toronto and Cape Town) – Chair of satellite sessions, and oral and poster presentations based on original research on HIV prevention, sexual and reproductive health and gender empowerment in resource-poor settings (<http://www.aids2008.org/Pag/PSession.aspx?s=560>). Also abstract reviewer for the 2008 Mexico conference and the 5th IAS Conference on HIV Pathogenesis, Treatment and Prevention (South Africa)
- **Terence Higgins Trust, CHAPS Conference on gay men’s sexual health** (Nottingham, UK) – Workshop facilitator, February 2008

- **CARE Cambodia** (Phnom Penh, Cambodia) – Workshop co-trainer and learning resources developer, training of sexual health trainers, December 2004

Communications Officer

International Planned Parenthood Federation

European Network

Oct 2003 – Nov 2004

Management, creation and execution of all communications materials for the European Regional Office of this international non-profit organization.

Communications Consultant (business and technology)

The Write Effect USA

Jul 2001 – Jul 2003

Freelance marketing, writing and research for corporations in the technology, communications, publishing, advertising and financial industries.

Direct Marketing Copywriter

Northlich advertising

Nov 2000 – Jul 2001

Wrote creative copy for national and international clients, such as Procter and Gamble.

Editor, Direct Marketing

Writer's Digest Book Club, F&W Publications

Jun 1998 – Nov 2000

Managed the publication of a 16-page catalogue fourteen times per year; trained sales and marketing staff to write copy; hired and managed freelance writers and designers; and worked with book editors and marketing staff to conceive, create and launch books for the Writer's Digest imprint.

Publications and Research

Knerr, W, Gardner, F, Cluver, L (2011) 'Parenting and the prevention of child maltreatment in low- and middle-income countries: A systematic review of interventions', Medical Research Council (South Africa) Sexual Violence Research Initiative (SVRI), presented at the SVRI Forum, Cape Town, South Africa, 10–13 October 2011.

Knerr, W. (2011) 'Does condom social marketing improve health outcomes and increase usage and equitable access?' *Reproductive Health Matters* 19(37):166-73.

Knerr, W, and Philpott, A. (2011) 'Strange bedfellows: bridging the worlds of academia, public health and the sex industry to improve sexual health outcomes.' *Health Research Policy and Systems* 9 Suppl 1:S13.

Knerr, W and Philpott, A (2009) 'Promoting Safer Sex Through Pleasure: Lessons from 15 countries', *Development*, Winter 2009, 52(1), 95–100.

Knerr, W (2008) 'A pleasure appraisal of the 2008 International AIDS Conference, Mexico City', Institute for Development Studies (IDS) website, University of Sussex, Brighton (<http://www.ids.ac.uk/go/news/news-at-ids-sex-pleasure-and-hiv>)

Knerr, W (writer) and Philpott, A (technical adviser) (2008) *The Global Mapping of Pleasure: A directory of organizations, programmes, media and people who eroticize safer sex, 2nd Edition*, Taking Action for Sexual Health, funded by the funded by the

Realising Rights Research Programme Consortium (<http://www.realising-rights.org/index.htm>).

Boydell, V, Knerr, W and Philpott, A (2006) 'Pleasure and Prevention: When Good Sex is Safer Sex', *Reproductive Health Matters*, 14(28):23–31
(http://www.aidsportal.org/Article_Details.aspx?ID=3373)

Knerr, W, Maher, D and Philpott A (2006) 'Promoting protection and pleasure: Maximising the effectiveness of barriers against sexually transmitted pathogens and pregnancy', *Lancet*, 368: 2028–31
(<http://www.thepleasureproject.org/content/File/lancet%20article%20knerr%20philpott%20maherFINAL.pdf>)

Knerr, W (2004) 'Europe's Response to the AIDS Epidemic: An Interview with Dr. Lieve Fransen, European Commission', *Choices magazine*, December 2004, International Planned Parenthood Federation European Network
(http://www.thewriteeffect.co.uk/elements/Choices_article.pdf)

Education

- MSc (Distinction), Evidence-based Social Intervention, University of Oxford, Department of Social Policy and Social Work graduated Sept 2010
- BA, Sociology, Ohio University, Athens, Ohio, USA graduated June 1993

Languages English mother-tongue; spoken Spanish; basic French.