

An exclusive opportunity for selected business owners

Return Address

P.O. Box 1234

Any Town USA 12345

get 2 free tickets

to a special Reds home game and
find out how you could meet Ken Griffey, Jr.
Call 565-EASY.

John Q. Sample
Business Name
1234 Main Street
Any Town USA 12345

Dear Business Owner,

As one of a select group of local entrepreneurs, you're invited to see the Reds vs. Pirates game FREE while you network with other business owners. PLUS, you could meet Ken Griffey, Jr., after the game.

Celebrate Your Business's Success with 2 Free Tickets - no strings attached.

You know how important networking is to your business's success. That's why we've organized this unique opportunity for you to connect with other entrepreneurs while enjoying a great ball game. You also know a good deal when you see it, that's why we're giving you the 2 free tickets, with no strings attached. Just call us or send in the enclosed reply card and you're off to the ballpark!

You Could Meet Ken Griffey, Jr. After the Game

This night at the ballpark for local entrepreneurs is just one way that Cincinnati Bell can help connect your business with new opportunities. If you'd like to:

- learn more about how the latest communications tools can open up new opportunities,
- AND get a chance to meet Ken Griffey, Jr., get your picture taken with him and get an autographed baseball, just call 565-EASY or send in the enclosed reply card.

Your free tickets and a lottery number that makes you eligible to meet Junior will be hand-delivered by your dedicated Cincinnati Bell representative, who will sit down with you to talk about your business's telecommunications needs.

At the game, your number could be one of 20 drawn at random and displayed on the scoreboard during the 7th inning stretch.

Call 565-EASY by April 1, 2001 for Your Free Tickets and the Chance to Meet Junior

Call today or send in the enclosed reply card to get your 2 free tickets to the Reds game, to become eligible to meet Ken Griffey, Jr. at the post-game party, and to learn more about how Cincinnati Bell can help your business grow.

Sincerely,

Cincinnati Bell Marketing Manager

P.S. There are no strings attached to the free ticket offer. Just reply to us by April 1, 2001 and we'll send you your tickets! Call 565-EASY or mail in the enclosed reply card. Plus, don't overlook your free Limited Edition Ken Griffey, Jr., baseball card included in this mailing!



Cincinnati BellSM
a *Broadwing* company

Solutions you can actually use.